

Name of meeting: Cabinet

Date: 9th February 2016

Title of report: Creative Partners Investment Programme 2016

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	No
Is it in the Council's Forward Plan?	No - not applicable
Is it eligible for call in by Scrutiny?	Yes
Date signed off by <u>Director</u> & name	Ruth Redfern – 28 January 2016
Is it signed off by the Director of Resources?	David Smith – 27 January 2016
Is it signed off by the Assistant Director - Legal Governance and Monitoring ?	Julie Muscroft – 1 February 2016
Cabinet member portfolio	Cllr Graham Turner – Resources and Community Safety

Electoral [wards](#) affected: all

Ward councillors consulted: None

Public or private: Public

1. Purpose of report

To approve the delivery of a one year Creative Partners Investment Programme and the framework by which arts organisations will be selected on to the scheme.

The framework options are to extend the current scheme for one final year with the existing Creative Partners or to hold an open call for a one year programme or a combination of these two options all as described at paragraph 2.13 of this report and in Appendix 1.

2. Information to take a decision

- 2.1 The Creative Partners Investment Programme (CPIP) was introduced in 2007. Kirklees based non-profit distributing arts organisations with employees are selected to be on the programme. The first programme was delivered from 1st

April 2007 to 31st March 2010 and the second programme finished on 31st March 2013. The current and third round has covered the period from 1st April 2013 until 31st March 2016. The final year of investment will run from 1st April 2016 and will finish 31st March 2017.

- 2.2 Beyond 2016/17 this budget will cease as a result of budget decisions made in February 2015.
- 2.3 The CPIP budget exists in the Communities and Leisure Services budget and so no additional funding is required
- 2.4 The aim of CPIP is to build a strong infrastructure of arts organisations able to work in partnership with Kirklees Council to provide arts and creative services, events and activities for local communities. This is a value for money method of increasing activities in the communities beyond what the Council has the capacity and expertise to do.
- 2.5 During the current programme, 12 organisations have been involved with the scheme. These are Chol Theatre; Dark Horse Theatre; Huddersfield Contemporary Music Festival; Hoot Creative Arts; Manasamitra; Proper Job Theatre Projects; Tell Tale Hearts; Watershed Arts Practice; We do; and West Yorkshire Print Workshop. Music and the Deaf and Heads Together were also part of the scheme but left due to relocation out of the Kirklees district. Kirklees Theatre Trust which operates the Lawrence Batley Theatre is also a Creative Partner but it does not apply to the programme as funding for its activities is agreed through the Council's budget process.
- 2.6 The Council investment has enabled the selected organisations to attract funding from other sources. The majority of the organisations on the programme have significantly improved organisationally and are proving to be resilient in the present challenging economic climate.
- 2.7 In 2014/15 (the last full year for which figures are available), the eleven Creative Partners attracted:
 - 160,306 audience
 - 22,988 participants
 - £11.52 income for every £1 of Council investment.
- 2.8 The Investment Programme is more than just a funding scheme. Those selected to be on the programme receive the following benefits:
 - Financial contribution to core costs
 - Access to advice and information
 - Support through a sector leadership development initiative
 - Support from a lead officer in the Creative Economy Team to improve governance and develop the organisation
 - Support to talk to relevant elected members, officers and managers
 - Networking and training opportunities

- Access to initiatives to raise the profile of the organisation with stakeholders, customers, potential investors and commissioners.
- 2.9 Organisations selected for the last programme had to demonstrate in their applications:
- excellent financial management
 - governance through a Board or Management Committee and legal company status
 - strong management through relevant policies and plans i.e. a Business Plan, Equal Opportunities Policy and Action Plan, Employment Policies and Safeguarding Policies if working with children and/or vulnerable adults
 - what impact their activities have on the economic and social well-being of Kirklees and its citizens
 - the ability to deliver high quality arts activities in Kirklees.
- 2.10 Organisations will still need to demonstrate the above for the 2016/17 programme but will also need to demonstrate how they contribute to the outcomes in the Joint Health and Well-being Strategy and the Kirklees Economic Strategy.
- 2.11 The timeline for applications is:
- Tuesday 16th February - Announcement to sector
 - Friday 4th March – Application / administration deadline
 - Thursday 24th March – Announcement on decisions
- 2.12 Appendix 2 outlines the process for the selection process. It is proposed that the Director of Communities, Transformation and Change has delegated authority, after consultation with the Cabinet Portfolio Holder for Resources and Community Safety, to approve which organisations are selected to the scheme and how much each is awarded. This is so that organisations can be notified of the Council’s decision soon after the Council’s budget has been agreed and close to the beginning of the new financial year so that they can complete their business planning.
- 2.13 The Cabinet is requested to choose which option should be selected for the 2016/17 programme. An appraisal of each option is included in appendix 1:
- Option 1 – extend the 2013 to 2016 programme by funding the existing Creative Partners
 - Option 2 – invite all relevant organisations to apply to the programme and implement a full application and assessment programme
 - Option 3 – fund the 2013 to 2016 Creative Partners at standstill and with the remaining budget (due to the withdrawal of Heads Together and Music and the Deaf) hold an open application process for new organisations to the scheme.

3. Implications for the Council

3.1 The Creative Partners work across a diverse range of agendas, priorities and communities, spaces and places. Working in partnership enables the Council to reach a wide range of people from residents to visitors; from students to those who work in the district. The Creative Partners also enable the council to raise the profile of and celebrate the district.

3.2 The Council Vision:

- **Supporting communities to do more for themselves & each other, creating trust & connections between institutions, business & citizens** – organisations work in the heart of communities, with groups and individuals to develop confidence, new skills and establish a sense of community and collaboration
- **Doing what only the Council can do** – the investment goes straight to those organisations that have the skills and expertise, as well as track record in making a difference and best affect sustainability of the outcomes. They also maximise the leverage of the investment by those organisations in the communities they work.
- **Keeping vulnerable people safe & enabling them to stay in control of their lives** – some Creative Partners work directly with vulnerable people (and their carers) to gain new skills and confidence to enable them to stay in control of their lives.

3.3 Council & district outcomes:

- **Enhanced health & well-being** – through a diverse range of activity run by a range of Creative Partners, health & well-being is promoted whether tackling isolation in older people, projects for people with mental health problems, to participating in a shared inter-generational activity. The offer is broad and far reaching.
- **Communities & individuals doing more for themselves** – Creative Partners run a wide range of programmes, initiatives and training which support communities and individuals to gain new skills to do things for themselves such as run their own club or deliver activity within their area.
- **Improved economic resilience** - by supporting key arts businesses in Kirklees to be resilient, expand their markets and provide employment and training opportunities. The Creative Partners will also support the revitalisation of Huddersfield and Dewsbury, as well as contribute to the smaller economic hubs across the district.
- **Quality Places** – some Creative Partners contribute to the development of quality places and spaces, from supporting activity within places and spaces to running nationally and internationally significant programmes. Such activity raises the profile of Kirklees and its urban centres attracting further investment, visitors (secondary spend) and building the reputation of the district as a culturally vibrant place.

4. Consultees and their opinions

Members of the Creative Partners Plus network, which includes arts organisations on the scheme plus others who may also apply to the next round, were consulted about the scheme throughout 2015, through a number of scheduled Creative Partner Plus meetings and surveys to gain feedback and comments on a way forward, to assess what impact the scheme has and what improvements can be made.

As part of the review process, other ideas for investment were explored and researched (see below).

Through the consultation process, those organisations in current receipt of funding stated a preference for the extension of the current funding agreement and organisations not in receipt of funding welcomed the open call. However, all organisations were unanimously not in favour of the first three ideas.

The five ideas explored were:

- 1 – the establishment of an endowment scheme
- 2 – the establishment of a commissioning programme
- 3 – the establishment of an innovation and resilience fund
- 4 – extension of the 2013 – 2016 programme with the present Creative Partner organisations
- 5 – continuation of the 2013 – 2016 programme but the application scheme will be open to all non-profit distributing arts organisations based in Kirklees.

5. Next steps

Once a decision is made on the future direction of the Creative Partners Investment Programme, the Creative Economy Team will implement the scheme. Any funding scheme will be launched, assessed and decisions made by the Director of Communities, Transformation and Change by 24th March 2016 in order to support the business planning of the creative organisations.

6. Officer recommendations and reasons

Following the research into how best to invest the final £169k Creative Partner budget which included an extensive consultation process, the Creative Economy Team recommends that Option 2 at 2.11 is supported i.e. that the final year is an open call to creative organisations in the district, based on best use of funds and making the scheme open and equitable to all.

The Creative Economy team is in continuous dialogue with organisations who currently receive Creative Partner Investment and those who do not. This means we are able to support organisations to prepare for the potential

change in funding and ensure we can maximise the outcomes for the community.

We will also link to work around VCS support and sustainability within organisations and communities.

An analysis of the three options is available in Appendix 1.

It is proposed that the Director of Communities, Transformation and Change has delegated authority, after consultation with the Cabinet Portfolio Holder for Resources and Community Safety, to approve which organisations are selected to the scheme based on the criteria set out at paragraphs 2.9 and 2.10 and how much each is awarded so that decisions can be made quickly in-order to help creative organisations with their financial planning.

7. Cabinet portfolio holder's recommendations

Councillor Turner, the Cabinet Portfolio Holder for Resources and Community Safety recommends that Cabinet choose option 2: an open call for delivery of the Creative Partner Investment Programme. This is to ensure the process is fair, open and transparent and provides the opportunity for new organisations to apply to be on the one year scheme.

8. Contact officer and relevant papers

Kath Davies, Creative Communities Operational Manager
EXT 71216 kath.davies@kirklees.gov.uk

Appendix 1 – Options Analysis

Appendix 2 - Criteria for Creative Partners Investment Programme

Appendix 3 - Current Creative Partners fact file

9. Assistant Director responsible

Kimiyo Rickett, Assistant Director Communities and Leisure

OPTIONS APPRAISAL OF THE THREE OPTIONS

Option 1 – extend the 2013 to 2016 programme by funding the existing Creative Partners

Pros	Cons
Relationships are maintained with the existing Creative Partners and reduces risks for any reputational or public backlash	This does not give opportunity to other creative organisations to access funding which may cause reputational risk / public backlash
Supports the ongoing work to move these organisations towards being self-sufficient as plans and new income streams are being developed.	Although an extension, all existing organisations will be fully assessed through the annual review process to determine level of award and some changes are likely, therefore is not simply a continuation of a further year.
The existing organisations have developed strategies and are recognised as the cultural infrastructure of Kirklees.	Loss of a further year of core funding may jeopardise existing plans and moves towards self-sustainability.
Is a streamlined way of managing the investment programme.	

Option 2 – invite all relevant organisations to apply to the programme and implement a full application and assessment programme

Pros	Cons
The scheme is open and fair to all creative organisations in the district and new organisations can apply.	The majority of creative organisations eligible to apply are already on the scheme.
Should some existing Creative Partners have funds removed or reduced, they could feel “singled out”. An open call allows for a transparent process for all to apply.	Turn-around time for the scheme is tight to meet a 31 st March deadline, therefore the timeframe may have to be extended, impacting those existing Creative Partners who would not know if they have funding until the end of April.
Creating a streamlined and simple application process with good communication to all existing Creative Partners.	Increased administration for the sector in completing the application form.

Option 3 – fund the 2013 to 2016 Creative Partners at standstill and with the remaining budget (due to the withdrawal of Heads Together and Music and the Deaf) hold an open application process for new organisations to the scheme.

Pros	Cons
<p>Could be seen as best of both worlds – remaining funds of the Creative Partner fund to be used in an open call, whilst maintaining relationships with existing partners for one final year.</p>	<p>Funds available to new organisations are limited.</p>
	<p>More complicated as existing partners still need to be assessed and new organisations need to apply.</p>
	<p>Administrative complications through assessing existing Creative Partners to ascertain what levels of funding is allocated and how much would be available to award through a follow up application process.</p>

**1 YEAR CREATIVE PARTNERS INVESTMENT PROGRAMME
April 2016 – March 2017**

INFORMATION FOR APPLICANTS

INTRODUCTION

Please read these notes before completing the application form as it will help you to decide whether your organisation qualifies for this programme. The closing date for applications is Friday 4th March.

If you have communication needs that make it difficult for you to complete and/or send your application or you have any queries, please contact the Creative Economy Team on **01484 221000** and one of the team will try to help you.

WHAT IS THE CREATIVE PARTNERS INVESTMENT PROGRAMME?

The Creative Partners Investment Programme is for established:

- Kirklees based non-profit distributing creative organisations that provide part time or full time employment and have the capacity to provide freelance paid opportunities
- Those selected must actively contribute to the vision, ambitions and aims of the **Kirklees Economic Strategy (KES)** and the **Joint Health and Wellbeing (JHAW) Strategy**. For example:
 - **Enhanced health & well-being** – deliver activity where health & well-being is promoted e.g. tackling isolation in older people, projects for people with mental health problems, shared inter-generational activity.
 - **Communities & individuals doing more for themselves** – deliver initiatives and training which supports communities and individuals to gain new skills to do things for themselves such as run their own club or deliver activity within their area.
 - **Improved economic resilience** - supporting employment, enterprise skills and professional development opportunities for young people and creative businesses and voluntary groups in Kirklees.
 - **Quality Places** –contribute to the development of quality places and spaces: from supporting creative activity to running nationally and internationally recognised programmes that raise the profile of Kirklees and its urban and rural centres to increase its ability to attract investment and visitor footfall (secondary spend) or to build the reputation of the district.
- The programme is not just a funding programme. The investment in each selected organisation includes:
 - **Financial** contribution to core costs
 - **Opportunities** to be part of sector leadership development
 - **Access** to advice and information
 - **Support** to talk to relevant elected members, officers and managers

- **Networking** opportunities

Creative Partners will be selected for one financial year (April 2016 to March 2017). This is the final round of the Creative Partner Investment Programme. There is no budget for the programme from 1st April 2017.

AIM OF THE PROGRAMME

The aim of the programme is to ensure there is a strong infrastructure of arts organisations able to work in partnership with Kirklees Council to provide excellent arts and creative services, events and activities for local communities. The selected organisations must therefore be well managed and financially resilient.

WHO CAN APPLY TO BE A CREATIVE PARTNER?

You must be a creative organisation:

- based in Kirklees
- which is non-profit distributing
- with a demonstrable strong track record of providing all year round creative activities, events and/or services to communities and/or creative practitioners in Kirklees
- which can explain clearly how your activity contributes to either or both the Joint Health & Well-being Strategy and Kirklees Economic Strategy
- operative for at least 2 years
- showing a need for Council investment - organisations with projected reserves of more than six months operating costs (at the time of application) are less likely to be selected
- which is currently registered with Kirklees Council's Grants Access Point and has scored 5 out of 5.

An organisation which supports or opposes a political party or religious activities cannot apply.

It is recognised that some of the Creative Partners work regionally, nationally or internationally. **Kirklees Council is only interested in your activities or services delivered in Kirklees and/or which have an evidenced impact on the district and its communities.**

In order to apply, your organisation must be registered with Kirklees Council's Grants Access Point and have scored 5 out of 5. This means that you must have:

- a formal legal status
- good governance with a Board or Management Committee evidenced through Memorandum and Articles or other constitution document
- good financial management evidenced through the latest audited report or independently verified accounts
- a bank account requiring at least two signatories
- good management processes evidenced through Safeguarding policies (if working with children, young people and/or vulnerable adults) and Equality and Diversity Policy and actions
- appropriate insurances and licences in place.

For further information see [Grants Access Point](#) or contact 01484 414824 for details about how to apply.

HOW DO I APPLY?

Please complete the application form for the Creative Partners Investment Programme. You also need to send with it:

- your current working business plan (we expect this to cover a three year period)
- your projected budget for 2016/17.

Please send electronic versions to: arts.creativity@kirklees.gov.uk

The closing date is Friday 4th March. There will be no negotiation to extend the deadline.

HOW MUCH CAN I APPLY FOR?

There is no minimum amount. The average amount of previous investment has been £10,000. The amount awarded will be dependent on how much is available in the Creative Partners Investment budget and an assessment of your organisation's financial need based on the projected budget and predicted cash reserve by 31st March 2017.

WHAT HAPPENS NEXT?

Your application will be assessed by the Creative Economy Team.

The Team will recommend levels of support for each applicant which will be approved by the Council's Director of Communities, Transformation and Change.

You will be notified of the decision by Thursday March 24th.

If selected to be a Creative Partner, you will be allocated a point of contact from the Creative Economy Team, who will negotiate with you a funding agreement which will include targets for 2016/17. They will be your point of contact throughout the year to offer advice and support and to monitor your organisation's activities.

Once you have signed the funding agreement, 75% of the financial investment will be released. The other 25% will not be released until December 2016/January 2017 and only if your contact officer is satisfied that you are making progress against the agreed targets.

Creative Partners cannot apply to the Council's Arts in the Neighbourhood grant scheme but presently they can apply to other funding programmes managed by Kirklees Council.

WHAT WILL BE THE CONDITIONS FOR INVESTMENT?

The conditions for investment will include delivering the targets agreed in the funding agreement and:

- Crediting Kirklees Council, including use of the Kirklees Council logo, on all promotional material including websites

- Inviting your contact officer to all board meetings and to a cross-section of work so that they can monitor company performance
- Sending all board papers to your contact officer
- Sending Kirklees Council's Creative Economy Team a copy of your audited or independently verified accounts when approved by the board
- Negotiating with the contact officer if you want to change any part of the funding agreement
- Completing and returning any requests for information from Kirklees Council, including monitoring forms, within agreed timescales
- Monitoring audience and participant numbers
- Agreeing to comply when Kirklees Council has to disclose information about the Creative Partners Investment Programme if a request for information is submitted under the Freedom of Information Act 2000
- Ensuring that your application aligns with and contributes to the Council's Kirklees Economic Strategy and/or Joint Health and Wellbeing Strategy.

AND FINALLY...

If you are still unsure whether this is the appropriate funding programme for your organisation, please contact the Creative Economy Team on 01484 221000 to discuss.

FACT FILE ABOUT 2013-16 CREATIVE PARTNERS



Chol Theatre is a small professional arts and theatre company based in the Lawrence Batley Theatre. The company:

- is a member of Arts Council England's national portfolio of companies
- employs 3 full time staff and up to 10 freelance practitioners
- predicts that it will have raised almost £3 million between 1998 and 2018
- has an artistic programme driven by a desire to involve people in making art that responds to identity and locality
- creates contemporary work that explores people's responses to where they live, to cultural works and creates opportunities people may not have previously encountered. In particular they look at hidden stories, empowering ordinary people through the experience of making theatre, connecting people from different areas and different backgrounds to each other.

Chol's programme includes:

- Participatory theatre productions
- Education programmes
- Arts events and projects
- Workshops
- Commissions and partnerships
- Supporting new artists and companies

Chol's current projects include:

- HD100 a community show about Huddersfield
- Worlds Apart, a programme of work in Kirklees & Bradford connecting communities to the upcoming Bronte bicentenary
- A programme taught in 5 universities to trainee teachers and applied theatre practitioners funded by £175K from the Paul Hamlyn Foundation between 2012 - 17
- 'Imaginary Communities,' an innovative cultural education programme using theatre & drama to engage pupils who struggle in school and in life. This is funded by the Paul Hamlyn Foundation and has helped over 1000 young people across Yorkshire.



The Dark Horse ensemble in Snakebite (2015)



Dark Horse is a theatre company established in 1998, a registered charity and limited company, resident at the Lawrence Batley Theatre in Huddersfield, West Yorkshire.

- Dark Horse was originally a Mencap project and is the only company in the UK which trains actors with learning disabilities following the drama school model to become actors, to produce theatre and to change how the world perceives and responds to learning disability through greater awareness and visibility
- In 2014/15 Dark Horse provided 16 working opportunities and 72 training, rehearsal and performance days for up to 11 Dark Horse actors each time. 10 opportunities for acting tutors and 16 opportunities for creative teams/skills specialists/ writers/directors
- In 2014/15 £13.25 was generated for every £1 of Kirklees Council investment
- Dark Horse also produces theatre shows of integrated work where one or more actors with a learning disability work alongside non learning disabled actors
- World premieres of new writing by an established playwright have opened to sell out audiences at their home venue in Huddersfield before touring nationally to highly regarded middle scale touring venues such as Stephen Joseph Theatre and The Lowry (as well as many others).
- Over the course of any given year they also deliver one off projects which fit with their goals and work in the community with hundreds of people with

and without learning disabilities in a variety of contexts - via workshops, one off performances, talks and bespoke training.

hcmf// is the largest festival in the UK dedicated to contemporary music and is widely recognised as one of the most important worldwide aiming to provide life-changing and unique artistic experiences to as wide an audience as possible

hcmf//
huddersfield
contemporary
music festival
In partnership with
The University of Huddersfield

The festival:

- manages a year-round Learning & Participation Programme which develops relationships with a wide variety of local communities and seeks to break down barriers and perceptions surrounding new music. It has engaged with over 15,000 people over 3 years
- generates over £1.2 million of economic impact for the local economy annually - a return of £28 per £1 invested in hcmf// by Kirklees Council
- is a founder member of NICAFF - a dynamic European network of co-producers and co-commissioners - placing Huddersfield at the forefront of international activity
- receives press and media coverage with an average AVE (advertising value equivalence) of in excess of £300,000 annually and features extensively on national radio through its Broadcast Partner BBC Radio 3



Hoot Creative Arts is a vibrant, innovative arts & health charitable company. Leading specialists in the field, they offer programmes of quality creative activities including for:

- Adults with mental health needs, with evidenced benefits for recovery, resilience and wellbeing
- People with dementia and their carer, helping people stay as well as possible for as long as possible

- Adults purchasing services through Personal Budgets
- Prevention and early intervention, including singing for over 55's and music making for disengaged young people
- Emerging creatives, training and experience developing practice and business skills

In 2014/15:

- Hoot offered regular engagement to nearly 700 adults diagnosed with mental health needs or whose mental health was at risk.
- 90% of participants in the adult mental health programme reported improvements to their mental health and wellbeing
- In return on investment case studies, Hoot input generated savings of up to £2.76 for every £1 invested

Manasamitra is a Dewsbury-based arts organisation delivering a range of South Asian arts and cultural experiences in traditional and innovative ways. The company's work is stimulated by ideas, forms and aesthetics from India located within a contemporary British context.

It is proactive in collaboration, drawing together diverse disciplines, skills, talents and cultures to create new content. This includes original touring productions like *Shivoham* (see right) and *Rudra*, special one-off commissioned performances and stimulating work in schools and the wider community.

manasamitra
introducing south asian arts to generations



Manasamitra has worked collaboratively with a wide range of partners including York Minster, Harewood House, Fountains Abbey, Yorkshire Sculpture Park, Tatton Park, Huddersfield Contemporary Music Festival, Leeds Art Gallery, Howard Assembly Rooms, Northern Ballet, University of Leeds and Manchester Art Gallery.

It has frequently performed in a range of South Asian Melas (festivals): London, Huddersfield, Wakefield, Bradford, Leicester and Edinburgh; and broader festivals like A World Together Festival, Dewsbury Outdoor Festival, Manchester Storytelling Festival and the North Wales Storytelling Festival. It has had a regular presence at Batley and Ilkley Literature Festivals over the past few years.

Manasamitra is interested in engaging with audiences in new and various ways. Currently it is working on the multi-faceted *Lullaby* project. To date this has included community development, an original interactive installation and a touring production *Lullaby – the Singing Bowl*. They are working on development and research with a range of international partnerships. These include:

- Ultima Festival, Oslo
- Helsinki Metropolia University of Applied Sciences
- The Iceland Symphony Orchestra
- The Museum of World Culture in Gothenburg,

Emerging plans include The Bee Project, beginning with community engagement, ending with a touring family-friendly show.

Artistic Director Supriya Nagarajan was awarded the Entrepreneur of Excellent Award for Race, Religion and Faith; National Diversity Awards 2013



Proper Job is a Huddersfield based theatre company that produces outstanding outreach programmes and award winning theatre.

- In the last five years, Proper Job has generated £1.65 million for the local creative economy
- It has worked with over 750 individuals from difficult to reach backgrounds in the poorer communities of Kirklees, with 90% of learners progressing onto further education, training and employment
- The LAB Project has been awarded a grant through Reaching Communities of £350k to support the company's work with Kirklees' disadvantaged communities. Alongside the LAB, Proper Job works with 16-24 year old NEETs through the Talent Match programme helping 100 young people over two years into work and education.

Tell Tale Hearts

An international touring children's theatre company based at the Lawrence Batley Theatre.



Its aims are:

- To transform the ordinary into the extraordinary
- To promote the value of play to parents and carers

And it does this by:

- Putting children at the heart of what they do
- Sharing stories, with or without language
- Creating environments which stimulate imagination, inspire exploration and encourage play
- Performing in both theatre and non-theatre spaces.

In 2015-2016, Tell Tale Hearts will have:

- Employed 1 x part time company manager and 17 x freelancers, both local and national artists

- Provided specialist training for 30 local primary school teachers, early year's practitioners and artists
- Reached over 3,000 school children in Kirklees
- Reached 3,650 families in Kirklees

National & international profile:

- In the current financial year, TTH has brought £110,000 of Arts Council England investment to Kirklees
- Worked with international partners in USA, India, Egypt and Spain, representing the UK at major festivals.

Watershed Arts Practice

Supports three experienced and innovative participatory companies:

- Impossible Arts
- Satellite Arts
- Shabang Theatre Adventures.



The Partnership brings performing, visual and digital arts into the heart of communities with particular focus on people with additional needs and social issues, last year attracting:

- 4,158 participants
- 39,630 audiences.

It is also leading the development and programming of The Watershed in Slaithwaite, currently:

- Running 13 regular arts activity programmes throughout the year
- Providing activity facilities to 8 community organisations
- Managing a £70K building upgrade in progress.

Between them, the partners have won the following awards:

- Shabang: National Diversity Awards 2014 in the category Community Organisation Award for Disability and TalkTalk Educational Digital Hero 2015 award
- Slaithwaite Moonraking Festival, co-ordinated by Satellite Arts: Examiner Syngenta Community Event Award 2015

We do is a small company which is big on ideas and aims to create positive social change. It knows that new ideas and different kinds of thinking can make a difference and that the

artistic, intellectual and emotional capabilities of artists and creative thinkers can benefit society at large. It is committed to socially engaged arts practice and equitable access that also contributes to how people and places flourish. Its areas of expertise are arts in health and care, place making, arts in the built environment, audience development, community engagement and reaching those considered difficult to reach. It spots gaps and responds imaginatively and intelligently in the design of new services that are often unique and groundbreaking.

We do.



Current work

- Culture Club – audience development, social connectedness, promotion of wellbeing, community development and civic participation marketed as a ‘lifestyle choice’ for the over 55’s www.culture-club.org.uk
- Bear Hunting and other ways to walk – is a festival of arts, nature, health and heritage to get people out walking on the 700 miles of Kirklees footpaths, in partnership with Kirklees Council (trampling vegetation/maintaining footpaths and improving health) - www.bearhuntingkirklees.com
- at hoMe – an arts programme for the older generation living in care homes. One of four awarded nationally by Arts Council England and Baring Foundation - www.athomewiththearts.co.uk
- live@theLux – changing ideas about primary care through a cultural programme in partnership with a GP practice in Leeds, including a live arts and music venue as part of the practice www.facebook.com/cafeluxpudsey

The bigger picture.

Through the Director the organisation holds current Chairship of the National Alliance for Arts, Health and Wellbeing (NAHHW) and represents the Yorkshire and Humber region - www.artshealthandwellbeing.org.uk Through NAAHW, the Director is involved in the All Party Parliamentary Group and the establishment of the Inquiry into Arts, Health and Wellbeing which will further build on the work of the APPG and develop policy recommendations - www.artshealthandwellbeing.org.uk/APPG She also sits on the steering group for the International Culture, Health and Wellbeing Conference (2013 and forthcoming in 2017) - www.culturehealthwellbeing.org.uk

The difference We Do make:

- Employs 5 members of staff and contracts 2 freelance project managers, 1 evaluator, 1 designer and commissions and programmes a range of artists every year, contributing to local ecology and economy
- Have a Memorandum of Association with Huddersfield University, provide volunteer and placement opportunities for students and this year provided a new graduate post

WYPW

WEST YORKSHIRE PRINT WORKSHOP



West Yorkshire Print Workshop supports and promotes artistic talent and learning with an emphasis through the art of making prints, using high quality traditional and contemporary techniques.

Key facts:

- 11 artists' studios
- 100 artist/members who reside not only in the Kirklees area but come into the area from further afield.
- Sale of artwork by nationally and internationally renowned artists
- Provides employment to over 50 people albeit on part time and freelance basis via courses, education activities and exhibitions.
- Leverage to the economy – bringing in £78k+ which in turn creates employment for freelance artists, including spend within Mirfield town centre.